

## Grow Your Business

Times	Name	Topic
10.00-10.15	Darren Bevan, Commercial Director JDM Food Group Ltd	What is strategy...and does it matter
10.15-10.30	Karen Green Food Mentor	How disruptor brands can grow a category more effectively than traditional methods
10.30 - 10.45	Catherine Elms, Senior Director - Future Thinking	Re-imagining Free From - THE ORIGINS AND FUTURE OF FREE-FROM
10.45 - 11.00	Stuart McCreedy, Managing Director -PM Connections	Practical tips for saving time and money on your CDM projects
11.00- 11.30	<b>Coffee Break &amp; Networking</b>	
11.30-11.45	Michelle Lestas, The good Food wine co.	A Practical Approach to Growing a food and drinks business while delivering truly artisan products.
11.45 - 12.00	Ian Tansley, Chief Technical Officer - The Sure Chill Company	Shutting the stable door after the horse has bolted
12.00 - 12.15	Chris Haywood, Associate – IP & Media Solicitor , Gregg Latchams	Brand strategy for food and drink companies
12.15 - 12.30	Christine Tacon , Chair MDS & Groceries Code Adjudicator	Growing the managers of tomorrow with the youth of today
12.30-12.45	Darran Neary, Dynamics Food Specialist -Technology Management	Is your business system past it's sell-by date?
12.45- 13.00	Martin Leeming, CEO - TrakRap	Connectivity – the Rise of the Digital Twin
13.00 - 14.00	<b>Lunch Break &amp; Networking</b>	
14.00 - 14.15	Anthony Bullick, Managing Director - Outwrite PR	Taste success with an integrated PR campaign
14.15 - 14.30	Evan B. Morgenstein , President & CEO , CelebExperts	How brands have no idea on how to use influencers, from start ups to global giants!
14.30 - 14.45	Yvett Anderson, Manager - Caribbean DutchPot, Northampton, UK	It came from Windrush
14.45- 15.15	<b>Coffee Break &amp; Networking</b>	

## Food and Drink Skills, Training and Careers

Times	Name	Topic
15.15-15.30	Sarah Restall , Employer Engagement Manager - Time to Change	Creating mentally healthy workplaces; a recipe for retaining your staff.
15.30-15.45	Robert Crossman, Director - Working Time Solutions Limited, UK	Win-Win-Win: Delivering business-wide benefits through optimising and managing shift patterns



All presentations/timetables are subject to change. Please check with onsite event timetable on the day.